

Call for Papers

7th International Research Meeting in Business and Management

Monday and Tuesday, 11-12 July 2016

IPAG Business School, Nice Campus, 4 Boulevard Carabacel, 06000 Nice, France

Submission deadline: April 15, 2016

[Conference's Official Website](#)

Apologies for any cross

Conference Scope

You are cordially invited to submit your research papers (*preferably in English, papers in French presented in Specific Sessions*) for presentation consideration at the **7th International Research Meeting in Business and Management (IRMBAM-2016)** that will take place on **11-12 July 2016 in Nice (France)**, the beautiful capital of the French Riviera and one of the world's most popular destinations.

The IRMBAM-2016, organized by the [Groupe ESC Troyes en Champagne](#), [IPAG Business School](#), [University Nice Sophia Antipolis](#), will be an excellent opportunity for academics, doctoral students and practitioners to share interests, present new research results, and discuss current and challenging issues in various management and finance fields. The scientific and organizing committees welcome submissions in all the areas of business, finance, accounting, management, and theoretical and applied economics for presentation at the conference according to the following tracks:

- Track 1: Accounting/Financial Accounting
- Track 2: Banking and Finance
- Track 3: Entrepreneurship
- Track 4: Management Strategy
- Track 5: Marketing
- Track 6: Business Ethics
- Track 7: Logistics, Supply Chain Management and Circular Economy
- Track 8: Information Systems
- Track 9: Operations Research
- Track 10: Theoretical and Applied Economics
- Track 11: Economic and Management Issues in Southern Europe and Maghreb

The IRMBAM-2016 conference also hosts several special sessions:

- **Special Session on Corporate Governance** (Organizer: Alexander N. Kostyuk, *Director of International Center for Business Ethics, Virtus Global Center for Corporate Governance & Director of International Center for Business Ethics, Ukrainian Academy of Banking*)
- **Special Session on Environment and Economic Growth** (Organizer: Cuong Le *Phuoc, School of Economics & IPAG Business School*, Ingmar Schumacher, *IPAG Business School*)
- **Special Session on Financial Stability and Risk Management** (Organizer: Candelon, *IPAG Business School*)

- **Special Session on Gender Diversity and Organization** (Organizer: Maria Giuseppi *Paris Dauphine University & ISTEK Paris*)
- **Special Session on Innovation Economics and Management** (Organizer: Sophie *University of Littoral-Côte d'Opale & Research Network on Innovation*)

Guest Keynote Speakers

- **Leo Paul Dana**, *Distinguished Professor, Montpellier Business School, France & Marie C Fellow at Princeton University, USA*
- **Dima Jamali**, *Professor of Management and Kamal Shair Endowed Chair in Responsible Leadership in the Olayan School of Business, American University of Beirut, Lebanon*

Publication Opportunities